



SPONSORSHIP OPPORTUNITIES

WINTER WALK DAY, February 5, 2020

Winter Walk Day encourages people of all ages and stages across Alberta to be active outdoors in winter. More than 140,000 (all-time record) Albertans took part in last year's event! As this event continues to grow we would like to provide you the opportunity to become a part of the MOVEMENT!

Thank you for your interest in Winter Walk Day, 2020. This is your opportunity to be recognized as a big supporter of active travel in the province of Alberta during the winter months. All Sponsorship levels for Winter Walk Day (WWD), 2020 include the following PLUS specific benefits outlined for each sponsor level.

- Acknowledgement as a sponsor during opening remarks at The Legislature grounds and Edmonton City Hall WWD Events.
- Acknowledgement as a sponsor, at the appropriate level, on social media
- Acknowledgement as a sponsor, at the appropriate level, on marketing materials.
- Acknowledgement as a sponsor, at the appropriate level, on WWD incentives.
- Description (up to 75 words) of your organization on social media.
- Opportunity to showcase your organization distributing your promo materials/swag at all Winter Walk Day events.



GOLD SPONSOR - \$16,000 - 20,000.00

- Complimentary half-page advertising in the Ever Active Schools (EAS) Healthy Schools Alberta periodical. <https://everactive.org/healthy-schools-alberta/>
- Two complimentary registrations – Ever Active Schools’ Shaping the Future Conference (<https://everactive.org/stf/>)
- Complimentary exhibit space in Ever Active School’s Shaping the Future Conference Trade Show. <https://everactive.org/stf/>
- Two full registrations to Alberta Fitness Leadership Certification Association (AFLCA) Functional Independence Training Program for Practitioners. <http://www.provincialfitnessunit.ca/functional-independence-training-program/>
- Two full registrations to Physical Culture Association of Alberta Purposeful Movement for Older Adults Practitioner Training Course. <http://www.physicalculture.ca/training-programs.html>
- Recognition and link to your organization on SHAPE website, including annual event website.
- Your logo will appear on all advertising.

SILVER SPONSOR - \$10,000 - \$15,000

- One complimentary exhibit Ever Active School’s Shaping the Future Conference Trade Show. <https://everactive.org/stf/>
- Complimentary 1/4 advertising in the Ever Active Schools Healthy Schools Alberta periodical. <https://everactive.org/healthy-schools-alberta/>
- One full registration to Alberta Fitness Leadership Certification Association (AFLCA) Functional Independence Training Program for Practitioners. <http://www.provincialfitnessunit.ca/functional-independence-training-program/>
- One full registration to Physical Culture Association of Alberta Purposeful Movement for Older Adults Practitioner Training Course. <http://www.physicalculture.ca/training-programs.html>

BRONZE SPONSOR - \$5,000 - \$9,000

- One complimentary exhibit Ever Active School's Shaping the Future Conference Trade Show. <https://everactive.org/stf/>
- One full registration to Physical Culture Association of Alberta Purposeful Movement for Older Adults Practitioner Training Course. <http://www.physicalculture.ca/training-programs.html>

SPONSORSHIP INFORMATION

Gold

Silver

CONTACT INFORMATION

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Province: _____ Email: _____

Contact Person: _____ Phone: _____



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